

## TotalEnergies Un

**Electricity Start-up Accelerator** 





#### Meet our team



**Thibault Flichy** Program Director







**Sabine Brochard** Program Manager







**Alexis Tronchet** Program Manager







**Olivier Pernet** Program Manager







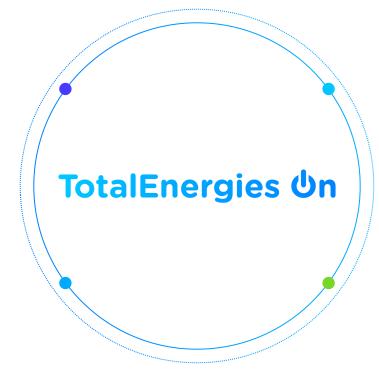
**Pierre-Eliott Phelps** Communication Manager







Why this start-up accelerator?





What's in there for you?



What's the program timeline?



What do we ask for in exchange?



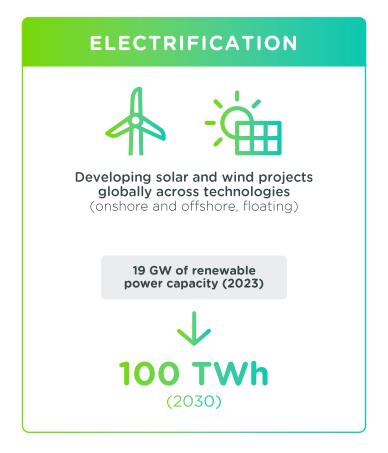


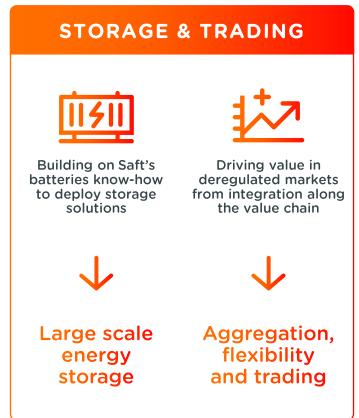
# Why this start-up accelerator?

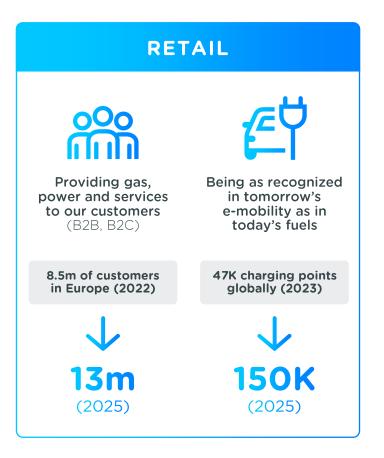
The 21st century is truly a century of electricity and renewables...



## ...so, TotalEnergies invests massively to join the world's **Top 5 renewable electricity producers by 2030**







You can play an active role in the exciting journey of the Company's electricity and renewables business.

## ...and create **TotalEnergies On**, our start-ups accelerator program dedicated to electricity businesses





Storage

Distributed Energy
Management



Power Trading



Power Retail



**Electric Mobility** 



Integrated **Electricity** value chain

#### A fully 6 month "tailor-made" support package



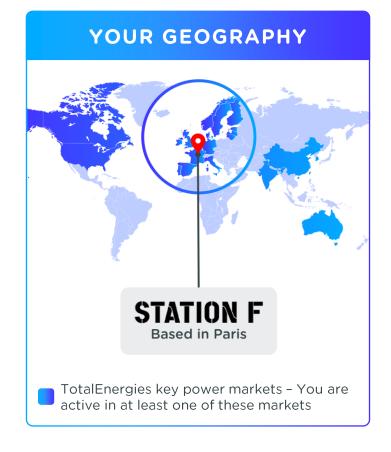






## If your start-up is innovating in electricity & renewables, come and join us!

#### YOUR SECTOR Renewable electricity generation **Energy storage** Distributed energy management **Electricity trading** Electricity retail clients / clients experience management / UX1 E **Electric mobility**





<sup>1</sup>User experience. <sup>2</sup>Minimum viable product.





What's in there for you?

#### Resources and business to help you grow

Our goal: "on-demand" support to meet your needs and collaborate with TotalEnergies, thanks to our workspace and online experts' platform.

#### HOSTING

#### STATION F

LARGEST STARTUPS CAMPUS GLOBALLY

#### **Gathering the innovation ecosystem**

- 1,000+ startups
- 150+ leading venture capital investment funds
- 30+ accelerators
- 35+ public services experts
- 600+ events a year with 100,000+ visitors

#### Meeting all of entrepreneurs' needs

- Workspaces (e.g. 3,000+ desks)
- Internal digital platform (e.g. jobs posting)
- Corporate mentors' offices (e.g. AWS1)
- Perks
- Hospitality (housing, restaurants)

#### **BUSINESS & EXPERTISE**



LEADING ELECTRICITY & RENEWABLES PLAYER

#### Access to new energy experts

- Across all our geographies
- Across all supply chain links

#### **Business experimentation oriented**

- Dedicated internal champions for execution
- Simplified internal processes (e.g. legal, etc.)

Privileged relationship with our VCs' network.

#### **MENTORING**



WORLD-CLASS
BUSINESS SCHOOL

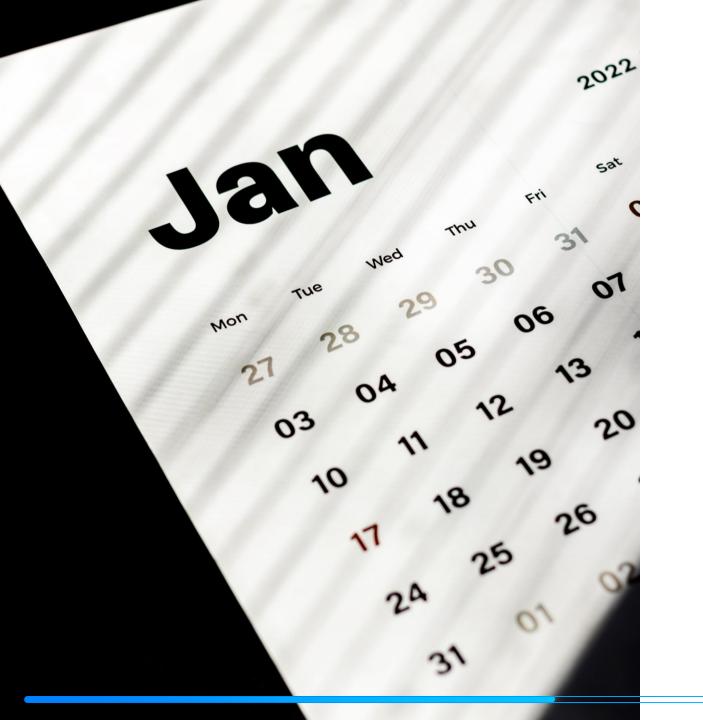
#### **Broad range of free resources**

- Entrepreneur in residence
- 700+ experts across all geographies
- Access to HEC Paris (#1 business school in Europe) Innovation & Entrepreneurship Center: professors, researchers and students

#### **Amazing track record with startups**

- 95% startups satisfaction rate
- €580m raised by incubees since 2018

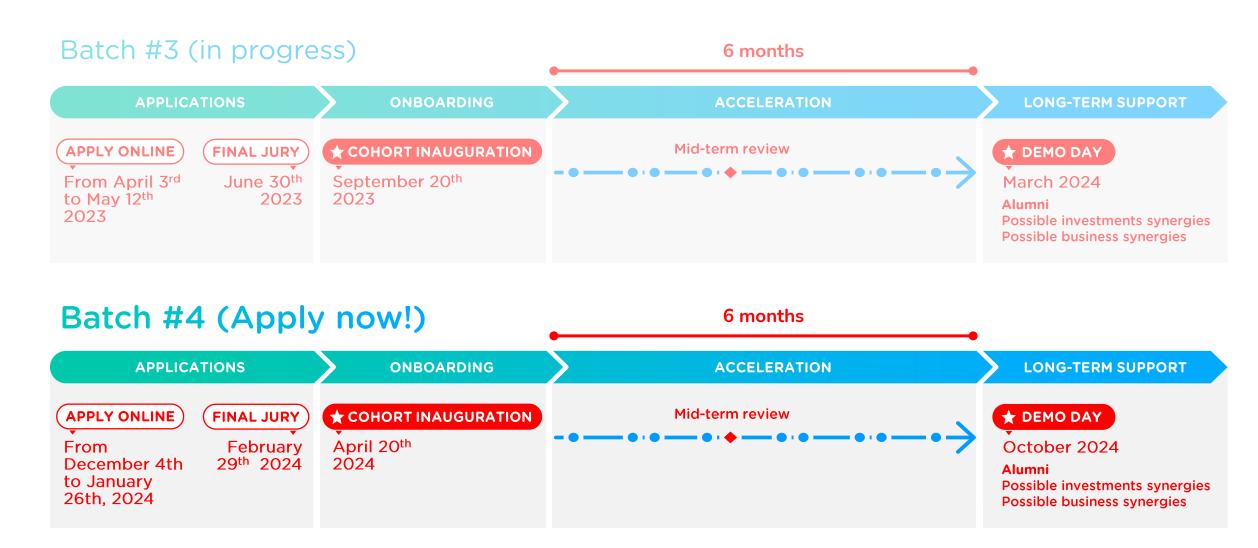
<sup>1</sup>Amazon Web Services.





What's the program timeline?

#### From Batch #3 to #4



#### An intense but rewarding 6-month program

|                                | APPLICA   | TIONS   | ONBOARDING   | ACCELERATION   | LONG-TERM SUPPORT   |
|--------------------------------|---|---|--|--|---|
| TotalEnergies  PARTNERS  PARIS | Apply before January 26th, 2024  2-step online in selection.  Beyond eligibility we are looking best entreprened.  We always provious constructive feet | February 29th 2024 itial ty criteria, for the eurs! | April 20th 2024  Learn more about program context and goals of each stakeholder.  Get familiar with program toolkit.  Meet the team and other cohort startups. |  | Let's find out if and how we can deploy at larger scale.  We could also financially support you and open our VCs' network.  You're still part of the family: join the alumni network! |
| STATION F                      |   |   | Check-in.  Discover campus policies.  Get familiar with campus toolkit.  | Use free fully-equipped workspace.  Access numerous events.  Network with hundreds of entrepreneurs and VCs. | We can recommend you for complementary programs.  |





What do we ask for in exchange?

## What do we ask for in exchange? Not much... just commitment to make the most of it

## No relocation

We don't need you to move all your team to Paris. Better divide and conquer and only send relevant people!

No cash

You don't have to pay for your workspace and our mentoring services. Better use your money to supercharge your growth!

## No exclusivity

Work with anyone you like. Helping you get new clients and partners is a win-win!

No equity

You don't need to give up share capital to participate. Better get fresh funding from investors out of it!

## Too good to be true?

Well, you still have to comply with campus rules and to make sure you do your best to fully benefit from the program!

## One last thing... here is what you need to remember



For electricity & renewables startups with at least an MVP



No full relocation, no cash, no equity, no exclusivity, **just commitment** 



Potential business experimentation with TotalEnergies and industry experts



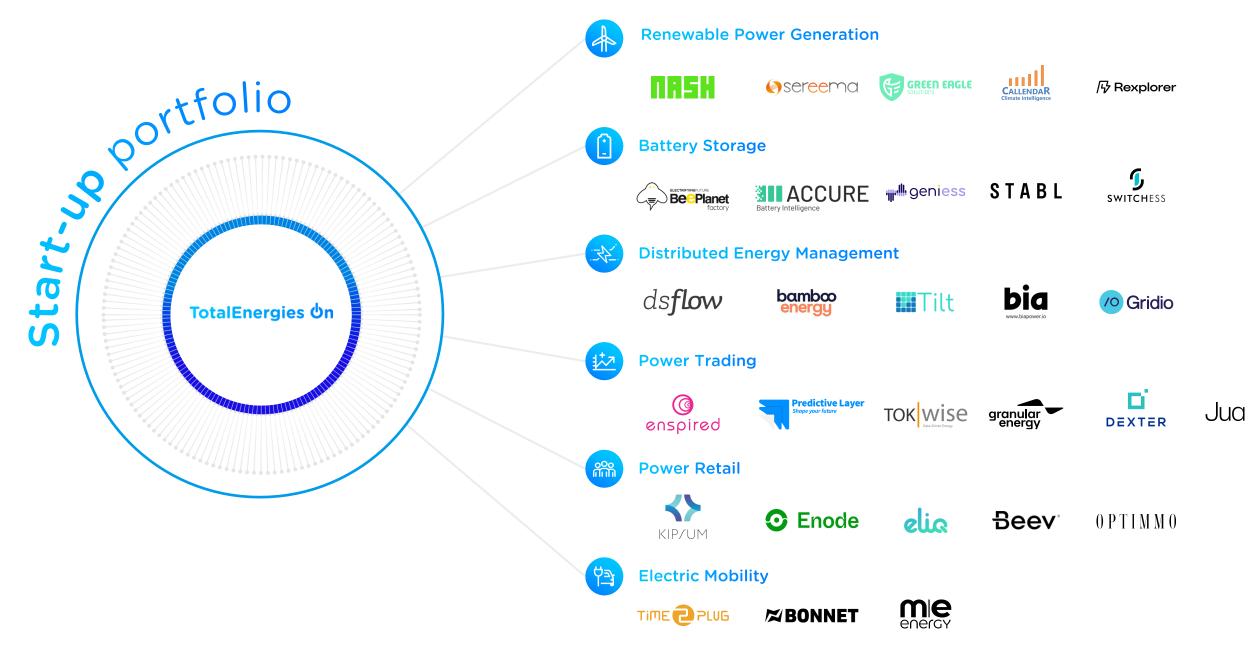
This could be the first step of long-term relationships...







6 months
with bi-weekly
check-ins

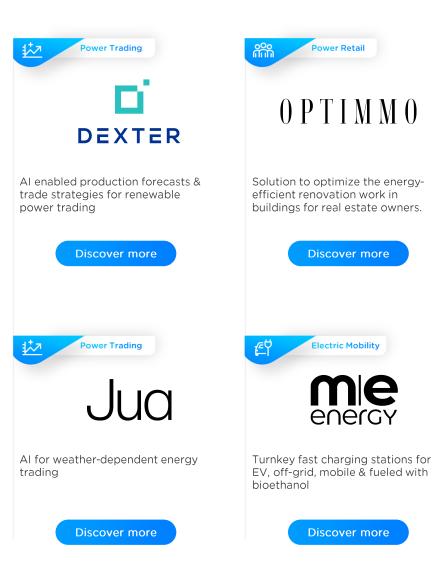


#### Start-ups from Batch #3









#### Alumni from Batch #1



Renewable Power Generation



Digital wind asset optimization through proprietary IoT system

Discover more



Automating remote wind operations with software robots

Discover more



Distributed Energy Management



Optimization of prosumers autoconsumption

Discover more



Software solutions to optimize flexibility through charging loads management

Discover more



Power Trading



Market solutions facilitating 24/7 clean energy sourcing

Discover more



Al-powered short term trading strategies for renewable power

Discover more



Power Retail



Energy insights and real time optimization of consumption

Discover more



One-stop-shop for customers transitioning to EVs

Discover more



**Electric Mobility** 



Turnkey EV charging solutions targeting B2C and small B2B markets

Discover more



One app, one subscription to improve EV charging experience

Discover more

#### Alumni from Batch #2



Renewable Power Generation



Design of renewable projects focused on the energy value produced

Discover more



**Battery Storage** 



Builds the value chain of the second life of the EV-battery

Discover more



Battery analytics detecting safety risks and increasing lifetime

Discover more



Distributed Energy Management



Software to track and optimize energy procurement

Discover more



Al-based platform allowing the monetization of energy flexibility

Discover more



Power Trading



Trading optimization solution for flexibility on short term markets

Discover more



Processes market signals to provide trading decision support

Discover more



Power Retail



Digital twin for electricity network optimization

Discover more



Solution connecting home's electrical equipment to a single interface

Discover more

# TotalEnergies Un BATCH #4 Call for applications

from December 4 to January 26, 2024

Let's build the future of electricity together!



For more info: https://accelerator.totalenergies.com/

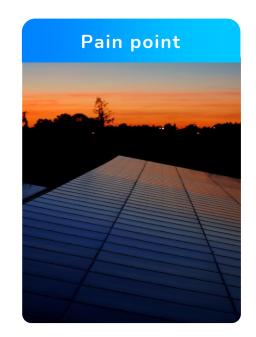
Or contact us at: station-f@totalenergies.com



# Experimentation with T. F. F. H.



"By joining TotalEnergies On, we hope to unlock the path to renewables when they are most needed hence more valuable. It's exciting for us to be able to bring our vision to TotalEnergies' renewable teams."



The cannibalization effect of renewable power generation



Renewable projects development platform



Increase the market value of renewable projects under development at TotalEnergies



Nash tools permit to approach an optimum, a capability lacking in current in-house tools.



### Experimentation with (sereema



"Being part of TotalEnergies On gave us the opportunity to further the added value of our product on a large scale, demonstrating our solution's benefit on 5 TotalEnergies wind farms"

#### Pain point



Data dependency







Windfit IoT sensor box

Solution





5 wind farms equipped



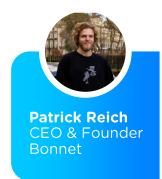
**Experimentation** 



+3% productivity & cost savings



## Experimentation with **BONNET**



"Thanks to the accelerator, Bonnet integrates
TotalEnergies charging network in Europe.
We leverage this relationship to better understand
customer behaviors and interest for new innovative
offers"



EV Charging is **not user-friendly** 







Plan, plug and pay, with Bonnet App





Connection to the Source London network

#### Results



Bonnet integrates
TE E5 charging
network to its offer